



LATINA LEADERSHIP SUMMIT

HISPANIC CHAMBER OF COMMERCE OF GREATER KANSAS CITY

Thursday, August 22nd, 2024

8.00 AM - 4.30 PM

Kauffman Foundation Center

- 8:00 am - *Registration / Breakfast / Networking*
- 9:00 am - Welcome & Opening Remarks
- 9:30 am - Breaking the Glass Ceiling: Moving Up the Ladder into Leadership
- 10:30 am - Inspiring Diversity in STEM Careers
- 11:30 am - *Grab Lunch*
- 12:00 pm - Luncheon - From Roots to Recipes
Keynote Speaker
- 12:50 pm - Group Activity
- 1:10 pm - *Break and Networking*
- 1:40 pm - Growing Your Business with the Small Business Administration
- 2:20 pm - Why Community Engagement Matters: The Benefits of Giving Back
- 3:15 pm - Hispanic Chamber of Commerce update and closing remarks
- 3:30 pm - Networking Reception

WELCOME

[LLSKC.eventbrite.com](https://llskc.eventbrite.com)

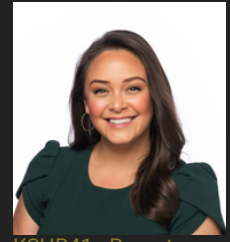
PARTICIPANTS

Kathy Quinn



Fox4 Reporter

Sarah Plake



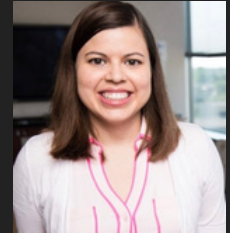
KSHB41 - Reporter

Iveth Jalinsky



Harlan Global Manufacturing
Chief Strategy & Sustainability
Officer.

Stef Seger



META - Community
Development Regional Manager

Perla Diosdado



Kimley - Horn - Civil Engineer

Pyet DeSpain



Next Level Chef Winner

Abby Gonzalez



SBA - Regional
Communications Director

Anna Munguia



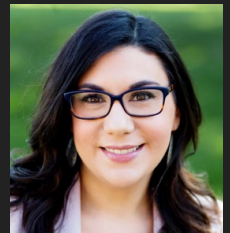
BBBSCC - Director of Community
Outreach

Josie Herrera



KCPS - Executive Director of
Student Support Services

Marcela Rodriguez



Girls Scouts of NE Kansas & NW
Missouri - Chief Innovation Officer

Karen Hogan



Turner Construction - Vice
President & General Manager





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KEYNOTE SPEAKER



PYET DESPAIN

CHEF | WELLNESS COACH

Pyet is an award-winning, traveling, private chef. She is the first winner of Gordon Ramsay's Next Level Chef, on Fox. In 2021, Pyet was named "Seventh Best Private Chef in Los Angeles" by Entrepreneur Magazine.

She has competed on Tournament of Champions, and other Food Network programming, such as Curious Chef with Stephanie Izard. Her life's work is dedicated to Indigenous Fusion Cuisine, where she combines the food of her heritage - both Native American and Mexican.

Pyet's passion is to uplift indigenous culture and traditions via storytelling, traveling, and cooking. She attended culinary school to pursue a culinary education and since has earned a certification in Wellness & Nutrition.

After launching her own business, Pyet's Plate, the chef has since honed in on promoting Indigenous food ways in everyday cooking, with the hope of inspiring others to use food as medicine for mind body and spirit healing.



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KATHY QUINN
FOX4 REPORTER

Kathy Quinn is an Emmy award-winning journalist born and raised in Kansas City. She reports every morning on FOX 4's number one morning show. Quinn also produces a weekly franchise called "Pay It Forward" where she surprises viewers with \$400.00.

During her career, Kathy has been a radio news anchor and on-air personality, a television reporter and morning TV news anchor, as well as hosting TV shows including a public affairs and TV talk show. Kathy feels lucky to be working in her hometown. She feels that people here trust her and that contributes to her many "exclusive" interviews and stories she's reported on.

Since Kathy's background is Mexican and Irish, she has close connections with the community in her hometown. Since she is bilingual, it has been advantageous during her reports. During a house fire in the east bottoms, the victims were brothers who spoke no English. Quinn not only had the report on first, she was able to translate for the fire investigator on the scene.

Kathy got her start in broadcasting at the University of Missouri, Kansas City, where she double-majored in communication studies and history, and minored in women's studies. Her family is so embedded in the community that they were awarded the "2005 Legacy Award" at UMKC. In 1997, she achieved a career highlight, winning an Emmy Award for a news series called "A Child's Prayer." Kathy detailed the trip of local doctors, including her brother, as they traveled to the Dominican Republic to repair cleft lips and cleft palates on children.

Kathy was also nominated for a second Emmy for her live reports during one of the largest St. Patrick's Day parades in the U.S., here in Kansas City. She received her first Emmy Award for a Children's Series, "Be Cool, Be Smart", which portrayed dangerous situations and ways to avoid them.

Kathy hosts KC Forum on Sunday mornings on KC 102 and Q104, that was awarded a 2006 Society of Professional Journalists honorable mention and a 2014 International "Crime Stoppers" award.

But radio is no stranger to Kathy who also worked at several stations in Dublin, Ireland including Radio Nova, while attending a year of college at the University College in Dublin.



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KATHY QUINN
FOX4 REPORTER

On a dare Kathy auditioned for a part in a Merchant-Ivory film shot here in Kansas City, and she got the part of “Paquita” in “Mr. & Mrs. Bridge” with Paul Newman. She also acted in another Kansas City film with Ray Liotta, “Article 99”.

When she’s not reporting the news Kathy volunteers her time as an auctioneer, career speaker and reporter for the FOX 4 Love Fund for Children.

Kathy’s husband and children work together in several family businesses including Celtic band, THE ELDERS, <http://www.eldersmusic.com>, Ian, her husband is the lead singer while their son, Kian, is the drummer. Andreina and Kaitlin with public relations for the band as well as working for the family art gallery, “Off the Floor Woodwork” at 71st and Wornall in Kansas City. Ian, Kian and Andreina create the wood wall art for <http://www.offthefloorwoodwork.com>, while Kaitlin keeps them organized with social media.

Since Kathy’s family owned one of the first Mexican restaurants in Kansas City, called “Las Palmas”, she also loves to make chicken tacos and Spanish rice for her family. Kathy also has a fourth child, her Chihuahua, Packy, who made his TV debut on FOX 4’s weekend morning show when Quinn filled in as anchor, and he also loves her chicken tacos.



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SARAH PLAKE
KSHB41 REPORTER

Sarah Plake is an award-winning investigative reporter and anchor for KSHB 41 News and has been at the station for nine years.

Her piece about pelvic exams on unconscious patients without their consent helped change Missouri state law.

Sarah is a Kansas City native, born and raised. She's from Kansas City, Kansas and her Mexican American family tree runs deep.

While being a reporter for more than 10 years has allowed her to report on a wide variety of issues, Sarah is passionate about accountability and social justice. She's deeply connected to her community, which informs and guides her reporting.



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KAREN HOGAN
TURNER CONSTRUCTION-VICE PRESIDENT AND
GENERAL MANAGER

Karen Hogan is the Vice President and General Manager of Turner Construction. She has spent her entire 20-year career working for Turner in Kansas City. Karen's leadership as a builder includes projects such as Liberty Memorial, University of Kansas LEEP II Engineering Building, Overland Park Sheraton Hotel, and countless more.

Karen Hogan started her career at Turner Construction as a Field Engineer in 2003 after graduating from Missouri University of Science and Technology in Rolla, Missouri, with a degree in Engineering Management.

She is involved in DBIA-MAR, KCADC, and the Turner Construction Company Foundation Board, and enjoys volunteering in charitable events around the community. Karen is a member of the 2021 class of Women Who Mean Business, the 2018 Distinguished Alumni from the Missouri University of S&T, and a graduate of 2016 Overland Park Leadership Class.

Over her accomplished career, Karen has valued her relationship with women in the industry and views mentoring other female professionals as a way of giving back.



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IVETH JALINSKY
HARLAN GLOBAL MANUFACTURING
CHIEF STRATEGY & SUSTAINABILITY OFFICER

Iveth Jalinsky is the founder, President, and CEO of Green Resources Consulting located in Cleveland, Missouri. Iveth orchestrates GRC inventions, manufacturing and leads the environmental and agricultural research and development. With experience in the financial and construction industries, she understands global commercialization, trade, customer relations, and infrastructure creation.

After developing her small businesses and encountering several failures, she sought mentors such as Desmond Tutu, Eckhart Tolle, Tony Robbins, Roger Kyosaky, and Dr. Wayne Dyer in search of inner power, personal growth, and well-founded leadership.

She is a member of the Washington DC Hispanic Chamber of Commerce Committee, Johnson County Art Council Advisory Board, and Board Member of Ethlin's Hope in Kenya for Girls and Boys.

She was born in Colombia, South America, in a family with German heritage. Her mother had a political background, while her father had to beat the odds, by fighting poverty and an 8th grade education, eventually becoming a successful wine entrepreneur.

From her mother she learned a passion for art, focus, and the value of knowledge. From her father she learned discipline and courage.

She studied at Taller 5 Design University in Colombia Industrial Design, and continued Architecture and Restoration of fine old art and antiquities in Italy while working several jobs.

In 1999, she moved to the United States due to persecution. She was a single mother of a 2-year-old, struggling to speak and understand English and its culture. She was driven to succeed no matter the challenges. She studied Finance, Global Trading, Stock Exchanges, and Macro Economics while developing and growing businesses from a Coin Operated Candy Machine route and a construction company to a national concrete floor polishing company. She received the LBN Latino Business Administration Network Certification from Stanford University School of Business in 2020 and is participating in the School of Business in Wharton University.



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IVETH JALINSKY
HARLAN GLOBAL MANUFACTURING
CHIEF STRATEGY & SUSTAINABILITY OFFICER

Today her manufacturing facility specializes in producing PPE (Personal Protective Equipment), for example, N95 Masks, N99 Masks, Surgical Masks, all based on sustainable and renewable products, like Bamboo, that are gentle to our ecosystem and planet. Also are negotiating Carbon Credits and Carbon Offsets from her bamboo farms project.

The most unique thing about Iveth is that she is hemispherical lateralized, meaning she can use both sides of her brain equally.

Iveth believes and has learned through experience that sacrifice and endurance is the catalyst to accomplishment. It takes courage, discipline and the ability to stay focused, along with a well developed sense of humanity. She is respectful of God, family and the Universe and hopes to change the world by bettering the environment through Green Resources Consulting.



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PERLA DIOSDADO
KIMLEY HORN
PROJECT MANAGER & BUSINESS DEVELOPER

Perla Diosdado is a Project Manager & Business Developer at Kimley Horn. She has over a decade of experience in private development as a civil engineer.

Projects include municipal, commercial, residential, mixed-use, industrial, and data centers. Outside of work, she likes to be involved in the community, advocating for Hispanics and Women in STEM and advocating for higher education within our Hispanic community.

She is the current Advisor for the Society of Hispanic Professional Engineers and has served in other roles, such as President and Director of Communications.



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ANNA BAZAN MUNGUIA
BIG BROTHERS BIG SISTERS KANSAS CITY
DIRECTOR OF COMMUNITY OUTREACH

Anna Bazan-Munguia is a Tyler, Texas native who relocated to the Kansas City area twelve years ago. She is currently the Director of Community Outreach for Big Brothers Big Sisters Kansas City (BBBSKC).

Anna chairs their Justice, Equity, Diversity & Inclusion (JEDI) Advisory Board, has been a Big Sister through BBBSKC to Lucero and Adrian, and is a “Most Wanted Auction” alumni. She currently sits on the board of The Folly Theater, International Relations Council, and El Centro, Inc.

Anna has served as the Vice President of Membership for Young Latino Professionals, a collaborative of the Hispanic Chamber of Commerce of Greater Kansas City. Anna co-chaired the Kansas City chapter of her alma mater, Texas A&M University, for three years. She has also volunteered with DIFFA, University Health Charitable Foundation, has been a mentor with The University of Missouri Kansas City’s Avanzando program, and is an honoree for Woman of the Year with The Leukemia & Lymphoma Society.

She was named a 2023 Rising Star by the Independent Magazine and is a current Apex Centurion through the Greater Kansas City Chamber of Commerce. Anna loves to travel, is bilingual in English and Spanish and enjoys supporting the Kansas City Community with her husband, Pablo.



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JOSIE HERRERA
KANSAS CITY PUBLIC SCHOOLS- EXECUTIVE
DIRECTOR OF STUDENT SUPPORT SERVICES

Josie Herrera has her Bachelor's of Science in Education from Kansas State University and her Master's degree in Education Administration from UMKC. She has taught art at the elementary, high school, and community college levels. After 27 years in the Kansas City Kansas School District, she joined the administration team in the Shawnee Mission School District, where in 2018, she became the school district's first Latinx principal.

In 2019, Josie was named Administrator of the Year by the Latinx Education Collaboration. Josie's 33 years of experience and service in Title I schools/communities has allowed her to impact the lives of many under-served populations. She feels privileged and is honored to have worked with so many families and school teams. She lives by the philosophy that all children must have access to equitable education, and that education is the key to success. Josie served as principal at James Elementary in the Northeast area prior to her current role as Executive Director of Student Support Services with the Kansas City Public Schools. She is a member of the Johnson County Latina Leadership Network, the Kansas City Metro Latina's Organization, and serves on the Parent Advisory Board at Kansas State University.

Josie enjoys spending time with her three boys Aniseto, Johnny, Tommy and husband Tommy Herrera. In her spare time, she horseback rides and hangs out at Café Corazon.



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ABIGAIL GONZALEZ
SMALL BUSINESS ADMINISTRATION
REGIONAL COMMUNICATIONS DIRECTOR

Abby Gonzalez is the Regional Communications Director for the U.S. Small Business Administration (SBA) where she oversees communication efforts across Texas, Louisiana, New Mexico, Oklahoma, and Arkansas. Abby joined the SBA in 2019 as an Economic Development Specialist in the Houston District Office, where many of her efforts focused on increasing awareness of SBA program in the Spanish-speaking community, as well as other underserved communities in Houston.

Prior to joining the SBA, Abby worked for the City of Houston in an External Affairs capacity, where she created city-wide initiatives and managed educational programming for small businesses, including previously incarcerated individuals.

Ms. Gonzalez has a Master of Business Administration from Texas Woman's University.



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MARCELA RODRIGUEZ
GIRLS SCOUTS OF NE KANSAS & NW MISSOURI
CHIEF INNOVATION OFFICER

Marcela Rodriguez has been a member of the GSKSMO staff team for 12 years. She brings a wealth of experience in Girl Scout operations, membership recruitment and program development and execution.

She was appointed as Interim CEO in October 2023 and served in that role for 8 months. Following her appointment as Interim CEO, Marcela takes on a newly developed role as the council's Chief Innovation Officer. In this role she oversees all membership, girl program, property, customer support and product program operations. She also leads the organization's diversity, equity, inclusion, and justice (DEIJ) strategy.

Marcela also served as the Chief Operating Officer for the past two years leading the council's Mission Delivery.

Before joining the Girl Scout movement, Marcela honed her skills in nonprofit leadership, youth development, advocacy and support for victims of sexual violence as a staff member of MOCSA (Metropolitan Organization to Counter Sexual Assault) as well as supporting expectant Latina mom's in her previous role with The Family Conservancy.

Marcela volunteers as a member of the Board of Directors for El Centro Inc. as well as a Girl Scout troop leader for her two daughters.



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THANK YOU!